

Bampot: Confidentiality of the Information You Share

What happens to the information and files you share with Bampot.

A Bampot Brief can draw on information you provide, and at several points you can add background or upload files. This note explains, plainly, what happens to that information, so you and your organisation can decide what to bring. The short version: you bring only what you choose, it is used only to produce your brief, and it stays yours.

1. What you share, and why

At several stages in a brief you are invited to share background and upload files. None of it is required: a brief produces strong work without any of it. The more relevant context you give, and the sharper your requests, the more precise the output, and the fewer passes it takes. You decide how much to bring.

2. Who can see it

Your work is visible to you within your account. Briefs run in isolation: every request is checked against your account on our servers before anything is returned, and no one can query our database from a browser. Access sits behind authentication, so one customer's information cannot reach another.

Access to customer data is restricted to personnel who require it to operate, support or secure the Service, currently a single named individual, bound by confidentiality obligations. Administrative interfaces show operational and cost information only and cannot retrieve customer work.

3. What it is used for

Only to produce your brief. Your information is not sold, not shared with other customers, and not repurposed for anything else.

4. Is it used to train AI models?

For text, we use paid-tier API and Vertex agreements with Anthropic, OpenAI and Google Vertex AI, under which those providers commit not to use the content we submit to train their models, and we use only the paid or Vertex tiers, never a free tier. Each provider retains submitted content only briefly and solely for abuse-monitoring, approximately 7 days for Anthropic, 30 days for OpenAI and 24 hours for Google.

Image generation splits by provider. For pack renders that must stay faithful to an existing design, we use Google Vertex AI on our own Google Cloud project, under the Cloud Data Processing Addendum, under which Google commits not to use what we send to train its models. For mood visuals and other pack work, we use OpenAI; we have not obtained, and do not make, any commitment that OpenAI processes this content on a zero-data-retention basis or does not use it to train its own models, and if such a commitment is important to you, review OpenAI's own published terms. Mood visuals and product impressions are AI-generated concepts, not photographs of real products.

5. How it is stored and secured

Information is held in the United States, encrypted in transit and at rest, with access behind authentication and every request checked server-side against your account.

6. How long it is kept, and how to remove it

Your inputs are kept with your brief. You can export at any time and request deletion at any point. When your plan ends, you have 30 days to export everything before it is removed. Closing your account ends access and removes your data, subject to any retention the law requires.

7. What you do not need to bring

You do not need to hand over your most sensitive material to get value. Bampot works from context and direction, not from raw confidential dumps, and a brief runs well on the background you are comfortable sharing. Share what frames the problem. You do not need to include personal data about identifiable individuals, and we ask that you do not. You can always start with less and add more.

8. The governed chain

Whatever you share stays tied to your brief and to its Provenance Map, the audit trail that shows how each conclusion was reached. Your inputs are part of a governed chain, not scattered across a chatbot history.

9. Questions and requests

For any question, or to request export, deletion, a data-processing agreement, or answers on your own paper, contact support@bampot.ai. UK data-protection requests can also be made to Bampot's UK representative, Data Protection Representative (UK) Limited, trading as DataRep, at datarequest@datarep.com, quoting "Bampot LLC" in the subject.

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